

Celebrating our 15th Anniversary

Arkansas' Eco Lifestyle Store



Little Rock

Summer 2024

From the Corner Office,

Since opening our doors in the Summer of 2009, we've been committed to making a difference in our 'corner of the world' by offering a carefully curated selection of products with a strong focus on sustainability, Arkansas-made and artisanal products. We want to thank you, our loyal customers, who have supported us all these years; you have become friends. We are fortunate to be in a historic building that once was a pharmacy and today we help others achieve personal wellbeing and care for the planet. Look forward to growing our community in the coming years,

Shelley Green
Founder/Owner



The C.J. Lincoln Building, built in 1905, is listed on the National Register of Historic Places. See poster inside our entrance for more.

Green Living

Small steps can have a significant environmental impact. Many people find it challenging to make a difference because they are unsure where to begin. In simple terms, living green and sustainably means developing a lifestyle that works with nature rather than against it and does no long-term or irreparable harm to any element of the ecological system.

There are achievable and easy methods to live an eco-friendlier lifestyle. Organizations like Green America show you how to make the most sustainable living decisions for your home, family, and community. You'll soon be able to take your green living aspirations and turn them into action!

Celebrate our 15th Anniversary with us!

July 5th - July 20th

Register for the Grand
Door Prize drawing

With every purchase, get a BOGO coupon
for a free scoop of Loblolly ice cream

Customer Appreciation Day

Saturday, July 20th 10 am to 5 pm

15% off Storewide

Complimentary Tea and
Refreshments all day

Cornerstone Values

Gracious – We are welcoming and friendly with all who visit our store

Respect – We rely on one another and work in a spirit of teamwork and collaboration

Eco-wise – We make efforts to protect, conserve and preserve earth's resources for future generations

Ethical, equitable & socially responsible – We strive to be inclusive and community-minded.

Natural state of living will optimize the wellbeing of people and the planet.

A Brief History

2009 - July 9th Store Opening

2010 - Hired my first employee Sally Mengel who later launched Loblolly Creamery in our space

2011 - Acquired antique shelving and fixtures from Park West Pharmacy which included our marble counter and soda fountain similar to what would have been in Dawson Drug Store. And that was the genesis for Sally to launch Loblolly Creamery which operated inside our store before moving next door in 2016.

2012 - Received the City of Little Rock's "**Sustain the Rock**" award for a small business

2013 - Natural Awakenings Natural Choice awards names us **Green Business of the Year**

2017 - Nov 16th - Tea Bar opens

2018 - Featured on **P Allen Smith's TV show "Garden Home"**

2019 - Named one of the "**South's Best Shops**" by **Southern Living** magazine

2020 - We stayed open during the pandemic shutdown and serviced customers curbside. Because of the extraordinary loyalty of our customers, the generosity of contractors and vendors who supported us, we made it through those challenging times.

2020 - Interviewed by Stacy Cline, **GoDaddy's** Head of Corporate Social Responsibility, for their podcast: **Made Here**.

2021 - One of 5 sustainable businesses profiled on **CO, the U.S. Chamber of Commerce's** digital platform for small businesses.

2023 - Featured in the **SoMa Scene** newsletter

2024 - **Green America**, which works to build a more just and sustainable world, publishes a story about us on their website. As members of their Green Business Network, we earned Gold Certification which works to build a more just and sustainable world.

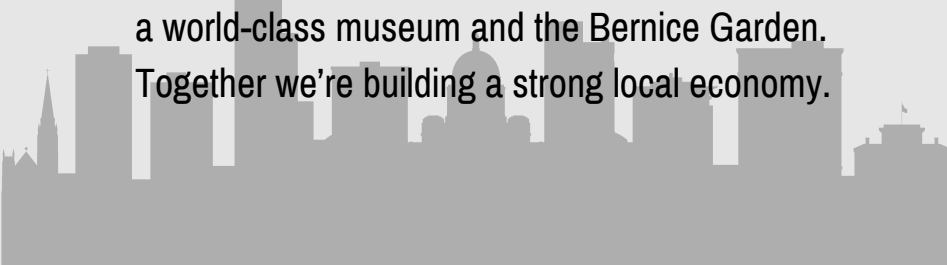
Why Buying Local is Important

Independent locally owned businesses help our community thrive. It's the multiplier effect! Dollars spent recirculate through our local economy 2-4 times more than money spent at a non-local company and that generates more local wealth, charitable contributions, and jobs for the community. By shopping in our store, you are helping dozens of Arkansas makers and craftsmen connect, grow and thrive. Today we have more than 50 local companies represented in our store. We are proud to showcase what Arkansas has to offer!



This photo of Dawson Drugs was taken in the late 60's.

We're on Main Street in SoMa alongside other locally owned independent businesses, restaurants, art galleries, antique stores, gift shops, a world-class museum and the Bernice Garden. Together we're building a strong local economy.



Earth Day is Every Day at The Green Corner Store



Meet Our Store Manager

Nicole's passion for the environment started from a young age and blossomed when she opened her own store in California in 2012. She focused on bulk refill of body care and home cleaning products and single use plastic alternatives. When doing market research for her own store she modeled much of what The Green Corner Store does. When life brought her to Arkansas and the opportunity to work with Shelley and The Green Corner Store in 2021 she jumped at the opportunity.

Stop in the store this July as you explore your own ways to replace single use plastics for Plastic Free July and ask for resources and products that can help you in your journey.



Plastic Free July

Be part of the plastic pollution solution!

- Choose products with less packaging and recyclable packaging.
- Bring your own reusable shopping bags to the grocery store.
- Come to our bulk station to refill bottles with our non-toxic home cleaning products and personal care soaps, lotions, shampoos & conditioners.
- Shop our Earth-friendly department filled with reusable produce sacks, utensil sets, straws and farmer's market bags.
- At our Tea Bar, you can bring your own container to purchase loose leaf tea.
- Make a sustainable swap by bringing your own cup for us to brew your tea or coffee in.
- We can fill your glass or bottle with kombucha.



DEPARTMENT OF PUBLIC WORKS
SUSTAINABILITY OFFICE



plastic free july

REFUSE. REDUCE. REUSE.

- Start by getting familiar with our Plastic Free July checklist.
- Post your content on social media showing how you completed an item on the checklist - don't forget to include the hashtag #PlasticFreeJulyLR, and tag @sustainLR!
- Each week in July, one winner will be randomly selected from the past week's submissions.
- The more boxes you check, the better your chances! Each submission puts your name in the hat to win a sweet plastic-free prize from the Green Corner Store.
- FIVE chances to win - live drawings every Monday!
- Check out the Resource Page to see more details on each checklist item and helpful ideas to spark creativity!



Local. Sustainable. Organic.

GOODS & GIFTS

We're committed to making a difference in our 'corner of the world' by offering a carefully curated selection of products with a focus on Arkansas- made and artisanal products



Our lovely staff members (from left); Nicole, Carley, Jessica, Shelley, Caitlin.

TEA BAR

Let us brew the perfect cup of hot or iced tea for you! Select from more than 35 high quality black, green, white & oolong teas, tea blends, rooibos, matcha, herbal and wellness teas.

Special-Tea drinks

Tea lattes

Pour over coffee

Kombucha on tap

 **Eco Friendly**

 **Tea & Coffee**

 **Personal Care**



 **Health & Wellness**

"As a regular customer I always appreciated that the staff remembered my name and my tea preferences. Now being one of those staff members I want customers to feel the way I felt when I would come into the store. Enjoying a perfectly brewed tea from our tea bar is a one-of-a-kind experience as the customer and as the tea barista."

- Carley

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TheGreenCornerStore.com

Arkansas Women-Owned & Operated Business

1423 South Main

Little Rock, AR 72202

Tuesday - Friday

10 am - 6 pm

Saturday and Sunday

10 am - 5 pm